



Limerick Digital Strategy  
Building Ireland's First  
Digital City

# Urban Digital Transformation for a Smarter Limerick

The Challenge of Smart  
Cities in Ireland  
Dublin, 13/09/2017

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Deputy Chief Executive  
Limerick City & County Council

@LimerickCouncil  
[www.limerick.ie](http://www.limerick.ie)

# New Expectations

## Urban Transformation

Source: World Economic Forum, Shaping the Future of Urban Development & Services Initiative  
Global Survey on Urban Services (Oct.-Dec. 2015)

Economy  
Social  
Environment  
Infrastructure

Institutions  
E-government

Planning  
Transport  
Culture & Entertain.  
Knowledge & Skills

# Limerick 2030

## Economic & Spatial Plan

12,000 Jobs

5,000 in the City Centre

€1b

Investment

1.4M sq.ft of  
enterprise space

# Index

- Renovation
- Redevelopment
- Georgian Quarter
- Limerick Visitor Destination
- Urban Open Space
- City Square
- Transport Interchange

Train Station Complex

Co-Working/ Post Grad

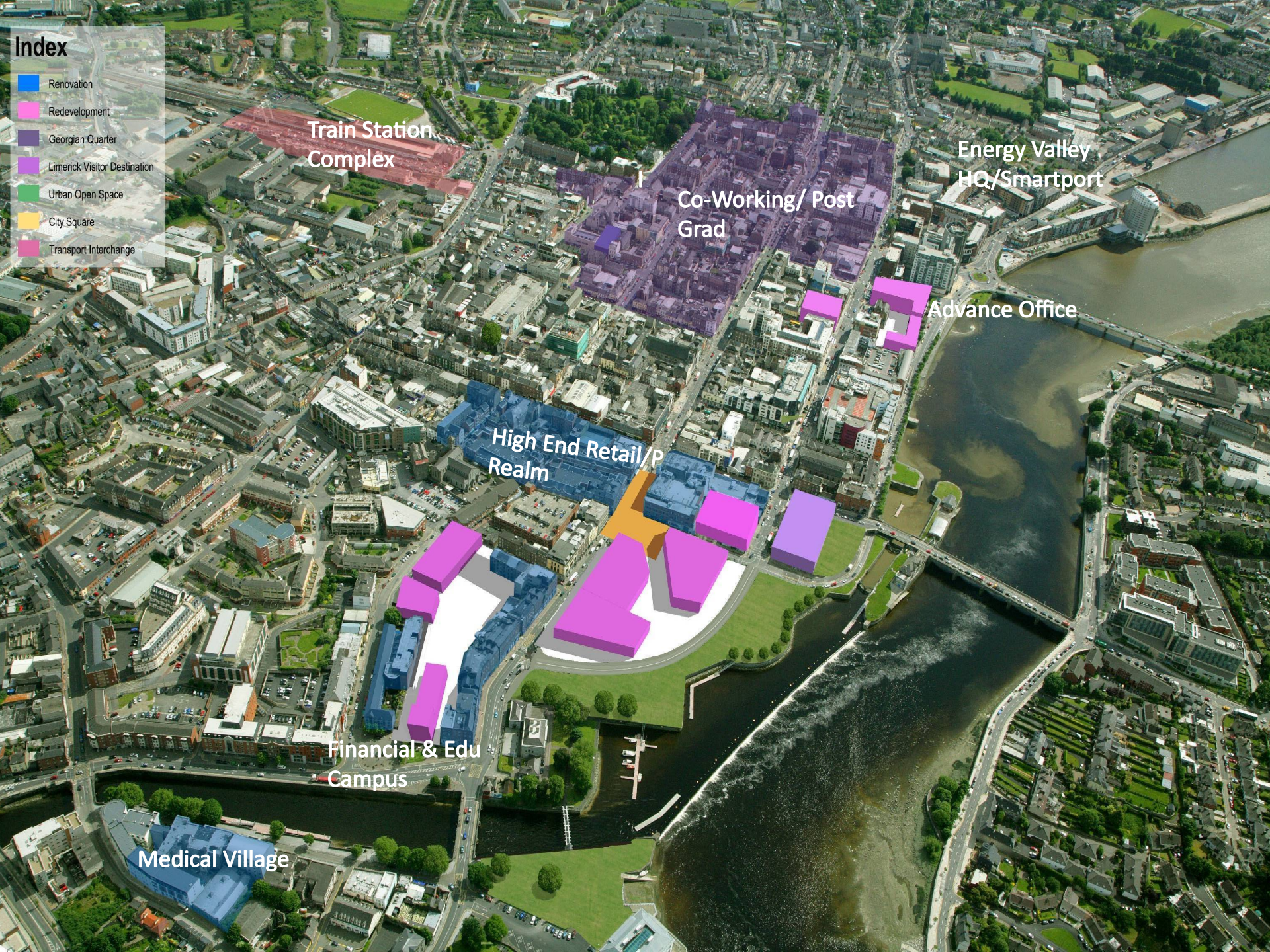
Energy Valley HQ/Smartport

Advance Office

High End Retail/P Realm

Financial & Edu Campus

Medical Village



# Strategic Approach

Smart Limerick  
Digital City

1.Engagement &  
Participation  
Consultation & Collab.

7. Digital Innovation  
Cross Agency  
Services

Limerick 2030  
Economic & Spatial  
Plan

2.Information &  
Marketing  
limerick.ie

6.Digital  
Transformation  
Council Programme

3.Service Integration  
Platform  
My Limerick

5.Data & Analytics  
Insight Limerick  
Platform

4.Infrastructure  
NBP, WiFi, Fibre, IoT,  
CCTV, MDN

Governance, Structures  
& Policies

Support Networks &  
Research



# Limerick

is already on this journey

- First City in Ireland to appoint a Head of Digital Strategy
- First Council to change its planning policies to facilitate "Digital"

€3m Council Digital Transformation Programme

- IBM Smarter Cities Challenge 2016
- €500,000 in Smart CCTV
- €500,000 in Research with LERO

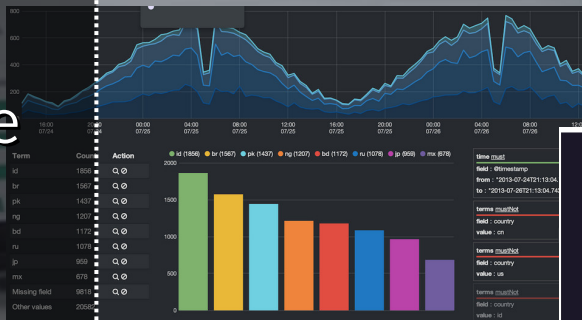
# Data as a Service

1,000 Data sets

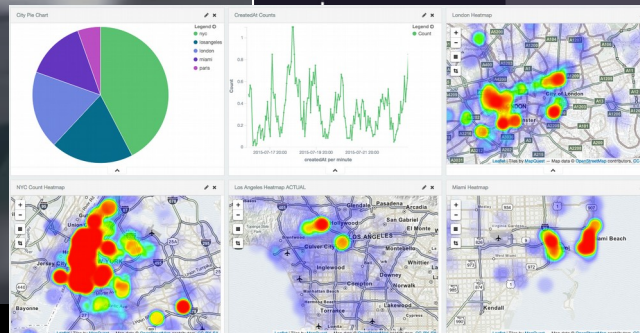
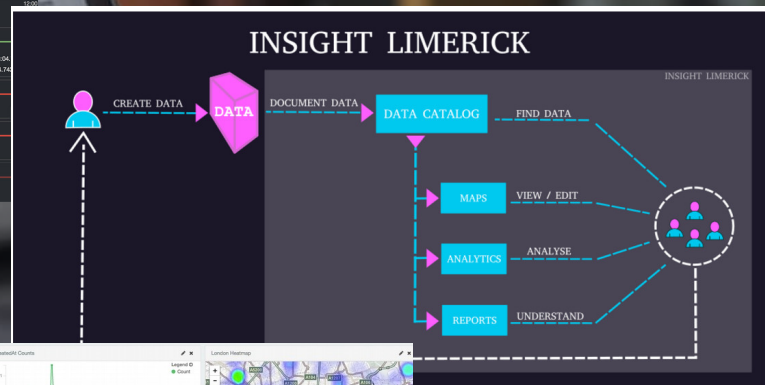


# Data Insight Limerick

€500,000  
Research  
Urban Enterprise  
Architecture  
(LERO-DCU)



€475,000  
IBM Smarter Cities  
Challenge Limerick  
"Smarter Ageing"





# Discover

What's On Eat, See & Do Explore Visiting Living Learning



EXPLORE

## This is Limerick

FIND OUT MORE

### Business

News & Events Why Limerick Living in Limerick Growing Limerick How We Help

### European City of the Future

Limerick City and County Council representatives gathered with officials from almost 100 European cities and regions for the prestigious IDI European Cities & Regions of the Future award.

# Digital Citizen Experience

I am a local looking for events

BROWSE

## LIMERICK.IE

## One Platform

## My Limerick

The Best of What's On

SEE ALL EVENTS

## Tourism, Business, Council

## Digital Service Integration

## Top 25 website in the World (Skift)





# Digital

# Infrastructure

# Municipal Data Network

New Planning Policy for Smart Homes & Smart Buildings

23,000 homes connected under NBP

€500,000

Smart CCTV  
In 14 Towns

Public WiFi in 14 Towns

Footfall Counters

Noise Sensors

Air Quality Sensors



# Collaboration & Leadership

## Partnership for a Smart Limerick



Partnerships

Public, Private, Academia,  
Community & Voluntary

Council

Digital Champions  
Forum

Limerick

Digital Leaders  
Network

Limerick Charter

# Urban Digital Transformation Final Remarks

We need to challenge  
our thinking around  
urban challenges

Foster cross-sector  
collaboration at  
national and local  
level

Work across  
organisational  
boundaries



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