



Analytics Engines

Rates Maximisation

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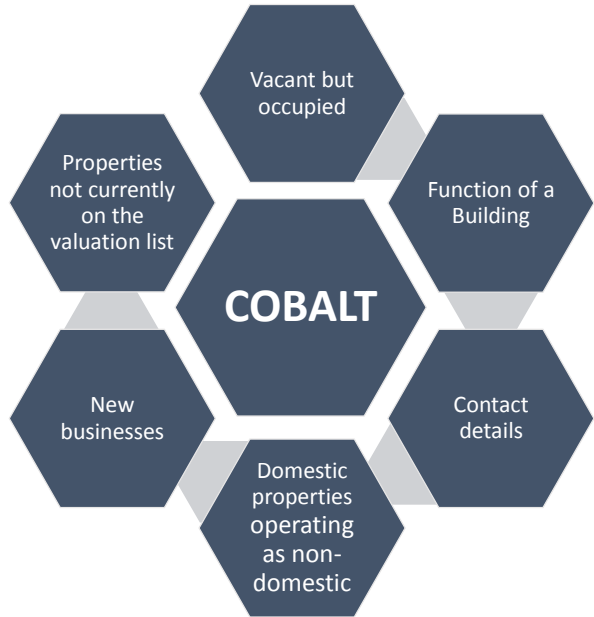
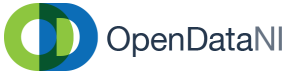


The Focus of the Challenge



Analytics Engines

Smart Cities Challenge to maximise rates



Maximise Non Domestic rates



Economic Benefit to the city

In 6 months Cobalt delivered
£500,000 in additional
rates revenue



Value added to the Company

CREDIBILITY





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Thank You

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