

Nordic Innovation

– We connect people, businesses and organisations for a more sustainable future

The Nordic region



Nordic Values

Trust
Equality
Sustainability
Innovation
Openness



The Nordic Council of Ministers (NMR) consists of the Ministers for Nordic co-operation and **10 ministerial councils (MRs)**, which cover different sectors and are supported by 16 committees of senior officials (EK).

The **Secretary General** is responsible for the day-to-day running of the intergovernmental co-operation.

12 Nordic institutions and the three Baltic offices



The Nordic Council of Ministers



Secretary General The Nordic Council of Ministers' Secretariat



Nordic Innovation in brief

- Funded by the **Nordic Council of Ministers**
- Supports projects and programmes to **stimulate innovation** and works to improve the framework conditions for Nordic markets and exports.
- Annual budget of appr. NOK 90 mill.
- Office in Oslo with 24 employees from the Nordic countries and various business areas.
- Priorities based on the **Nordic Co-operation Programme for Innovation and Business Policy**.



Nordic Innovation

- 1. Preserve our ability to adapt quickly to technological changes**
 - Nordic cooperation to face technological change
 - Digitalisation and new green business models
- 2. Boost innovation and competitiveness**
 - The public sector as a driver for innovation
 - Better access to risk capital across borders
- 3. Improve global market opportunities**
 - The Nordic region as a global innovation hub
 - Cooperation on international markets





All of the Nordic countries score consistently well on global surveys intended to measure how innovative and innovation-friendly countries are.



World GDP rank

Rank	Country	GDP in millions USD
1	United States	20 513,000
2	People's Republic of China	13 457,267
3	Japan	5 070,626
4	Germany	4 029,140
5	United Kingdom	2 808,899
6	France	2 794,696
7	India	2 689,992
8	Italy	2 086,911
9	Brazil	1 909,386
10	Canada	1 733,706
11	Republic of Korea	1 655,608
--	The Nordic region	1 654,008
12	Russian Federation	1 576,488
13	Spain	1 437,047
14	Australia	1 427,767
15	Mexico	1 199,264

Nordic GDP rank		
Rank	Country	GDP in millions USD
23	Sweden	554,659
29	Norway	441,439
37	Denmark	354,683
45	Finland	276,553
108	Iceland	26,674
Total		1 654,008

Source: The International Monetary Fund, estimates for 2018)



Nordic Innovation – Instrument and concepts

Instruments	Modules and Concepts
Call for Proposals	Growth/scale-up
Challenge Competition	Entrepreneurship
Innovation Prizes	Nordic Innovation Houses
Procurement	Business support programmes
Nordic Big Missions	Financing
Nordic Networks (e.g. clusters)	Test facilities
Hackathons	Nordic to Global (export)/Invest in
	Nordic Brand



Programs 2018-2021





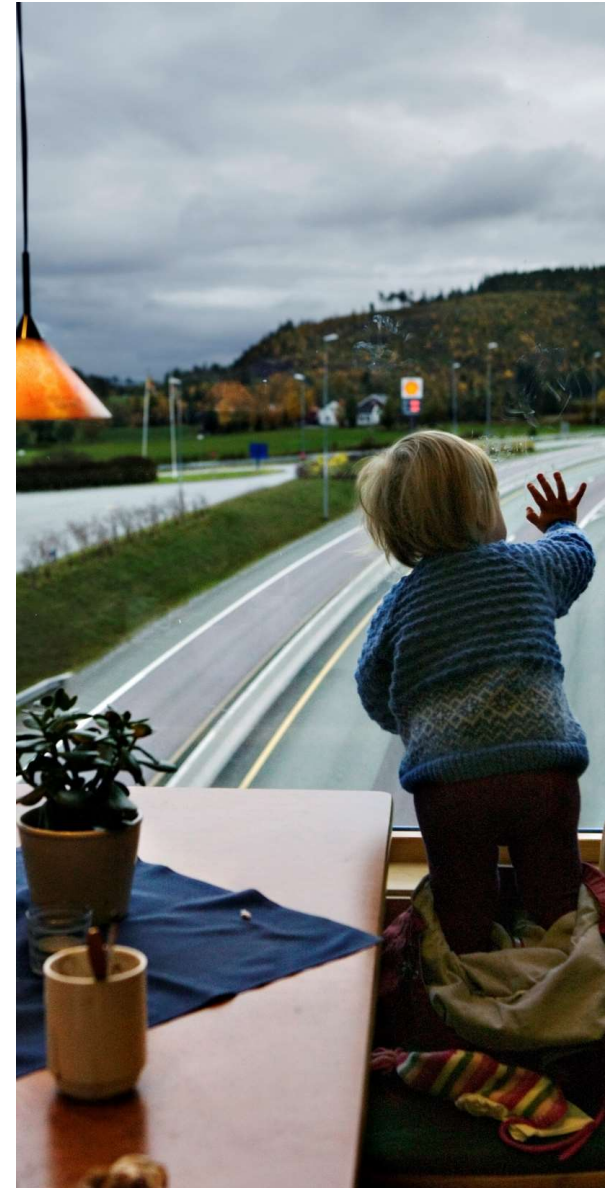
Nordic Smart Mobility and Connectivity

Our ambition

- The Nordics as **agile frontrunners** in mobility and connectivity
- Increase Nordic smart mobility **innovation** and **competitiveness**
- Create new **global market opportunities** for Nordic companies

Possible output:

- More integrated, seamless and innovative mobility
- Nordic cities paving the way for the future of mobility
- Speedier transition to smarter and sustainable mobility
- New value chains and business models



4 action areas



An aerial photograph of a lush green forest. A circular path, possibly a dirt or gravel trail, winds through the trees, forming a large circle. The path is light brown and contrasts with the vibrant green foliage. The text "Nordic Sustainable Business Transformation" is overlaid in white, bold, sans-serif font in the center of the image.

Nordic Sustainable Business Transformation



Nordic
Innovation

Our ambition

- The Nordics as agile frontrunners in circular economy
- Stimulate Nordic companies to implement sustainable circular business models
- Develop new Nordic solutions towards circular economy

Targeted Outputs

- A stronger Nordic ecosystem within circular economy
- A speedier transition to a circular economy in the Nordics
- Global market opportunities and the Nordics as an Innovation Hub



Action areas

Competence

Driving change through competence
and new business models

New solutions

Accelerating business through
innovation and new business models


Circular Cities

public and private actors

Support Actions

Awareness raising and
networking activities



A close-up photograph of two hands. The left hand is holding a small, green, succulent-like plant with several upright stems. The right hand is clenched into a fist. The background is blurred, showing what appears to be a wooden fence or structure. The overall tone is natural and focused on the hands and the plant.

Health, Demography and Quality of Life



Nordic
Innovation

Health, Demography and Quality of life



Bridging Nordic data initiative

Oct. 2018 – July 2019



Prevention and Healthy patients

Call autumn 2019/spring 2021



Healthy Cities

Challenge spring/summer 2019



Creating value chain collaboration in the Nordic and external markets

Export activities 2018-2012



Other ongoing programs





Nordic Innovation House

- Silicon Valley
- New York city
- Hong Kong
- Singapore



Nordic Solutions to Global Challenges

- The Nordic cooperation's answer to the UN Agenda 2030.
- Six flagship projects within the themes:
 1. Sustainable Cities
 2. Health and Welfare
 3. Climate and Energy
 4. Gender Equality
 5. Food and Nutrition



Nordic Prime Ministers Initiative

Nordic solutions to global societal challenges

- Nordic Co-operation's answer to Agenda 2030.
- **Sustainable Cities**, Health and Welfare, Climate and Energy, Gender Equality, Food and Nutrition.



#nordicsolutions
to global challenges



Three action areas:



**International
branding and
storytelling**



**Nordic
system
solutions**



**Public
advocacy**



Communication Material

- White paper
- Booklet
- PPT-slides
- Movie clips

Call for Proposals

- Promotional events
- Budget NOK 1,5 million
- Up to 500.000 NOK pr. project
- 5 rounds completed



Market Focus

USA and Canada

- Minneapolis/Saint Paul
- Houston
- Ottawa
- Greater Toronto/Brampton/Hamilton

India

- Panaji
- Ghazibad
- Shishani, village in Uttar Pradesh

China

- Zhangjiakou City
- Xiongan
- Xi'xian
- Zhaoqing
- Yixing
- Chengdu

#nordicsolutions
to global challenges



Process in brief

1. Stakeholder mapping
2. Project Opportunity clarification
3. Company introductions/workshops
– incl. Nordic financing options
4. Project pre-design & tender cooperation



**#nordicsolutions
to global challenges**



Nordic Scalers

Tourism in the Nordics



Thanks.

