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Urban Digital Transformation

Business Model	Structure	People	Process	IT Capability	Offerings	
Economic Social & Pyhsical Development	Doing the Right Thing Doing Things Right	Digitally Aware & Savvy	Process Standardisation	Single Customer View	Service Catalogue Driven	Participation & Consultation
Smart Limerick	New Units	Digital Inclusion	Project Management	EA, MDM, CRM, WEB, Mobile, ERDMS, IoT Broadband	Digital Customer Experience (online, social)	
1	1	1	1	1	1	1
	Traditional Siloed Structure	Public Service Embargo	Multiple Local Processes	Fragmented Systems & Data	Disconnected Offerings	

Based on the Digital Business Transformation Framework by M.Wade - Global Center for Digital Business Transformation 2015

