



**BUSINESS
FINLAND**

**NORDIC-IRISH PARTNERSHIP
FOR SMART CITIES**

Smart and Intelligent Energy

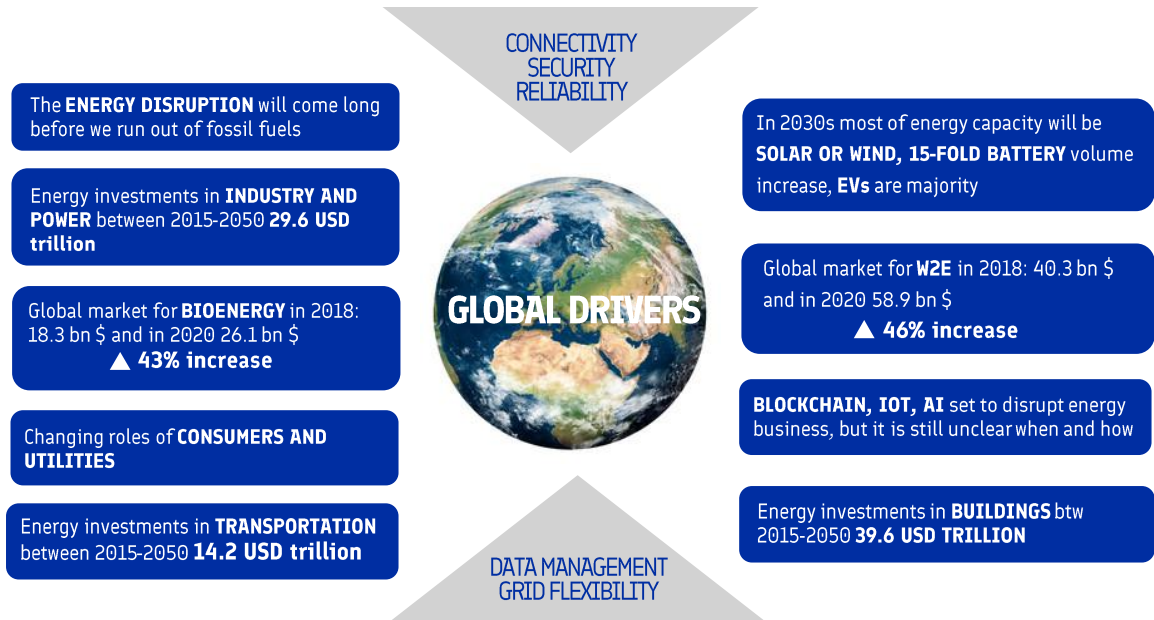
Helena Sarén, Head of Smart Energy Finland Program
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**Responding to the challenge
of climate change**

**Contributing to the
transformation
of the energy sector**

**BUSINESS
FINLAND**



KEY ISSUES IN DEVELOPING SMART CITIES

Holistic Approach

Flexibility

Overcoming Silos

Involvement & Public Opinion

New Approach & Innovations

OUR STRONGHOLDS



OUR ROLE IN INTERNATIONAL CO-OPERATION

- 1** **Funding** for both ecosystem projects and the development of smart solutions for individual companies
- 2** **Building networks** with international and academic communities
- 3** **Catalyzing ecosystems and test platforms**, e.g. Smart Otaniemi, Åland Islands
- 4** **Company interface & Global presence**

