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SMART Part of the Smart Dublin Ecosystem

Smart Dublin is an initiative of the four Dublin Local Authorities to use new technologies to improve services and enhance quality of life in the Dublin Region



SMART DOCKLANDS



Smart Districts, under the Smart Dublin programme, are strategically selected geographical locations where targeted smart city projects are implemented

Smart Districts are developed through a partnership model as per the OI 2 quadruple helix framework; bringing together industry, academia and citizens, anchored by local government through Smart Dublin

Croke Park Smart Stadium



University Smart Campus



Smart DCU activities – Croke Park Smart Stadium

Croke Park was one of the world's first Smart Stadiums

It is a test bed for everything from pitch management and crowd control to micro-weather wind circulation

Blánaid White – working to improve the efficiency of the grow lamps – has perfected an LED powered lights that can be tuned to maximise grass growth at very low energy consumption

Suzanne Little – utilising computer vision to monitor where sunlight does not shine on the pitch – identify the sections of the pitch that need special attention



Optimise Grass growth while minimising energy consumption



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Smart DCU activities – Transportation Congestion

Challenge

Cities worldwide are facing an epidemic of congestion and pollution caused by rapid urbanization

Dublin is now the 6th most congested city in Europe 14th worst in the world according to Tom Tom global survey.

Time & Energy are been wasted

Pollution & Stress are increasing

Also the incalculable cost of uncertain or longer delivery times; missed meetings; business relocations; and other congestion-related effects

Personal car usage is crippling Cities



Traffic congestion wasting energy

Smart DCU activities – Transportation Shared Mobility

Solution

"...mobility in the Greater Dublin Area could be delivered with only **2% of the current number of private vehicles**....

... A transport system consisting only of **Shared Mobility** services and the existing rail and light-rail transit (LRT) could allow this reduction..."

International Transport Forum (SHARED MOBILITY SIMULATIONS FOR DUBLIN — © OECD/ITF 2018)



'Free Now' is rolling out its cost-cutting taxi-sharing service to users across Dublin and its surrounding areas

Smart DCU activities – E-Scooter

For short distances the use of **Micromobility** solutions like **E-Scooters** has the power to change the world for the better.

Illegal for road use in Ireland

New business model where E-scooters are made available to use for short-term rentals (e.g. Berlin)

Negatives:

Parking them without consideration for pedestrians is causing a lot of problems

GPS on its own is not accurate on its own to confirm if they are parked in the designated parking areas

Riding E-Scooters on foot paths with no regard for pedestrians



E-Scooters Pedestrian hazard



Smart DCU activities – E-Scooter Supercharged Safety trial

As the DCU Campus is a **closed road network** it is possible to legally trial E-Scooters (Campus only)

Phase one:

Improver positioning accuracy

Smart DCU in conjunction with a DCU Alpha consortium are trialing an advanced micromobility solution (a world's first)

Improved high positioning accuracy (centimeters not meters)

Ensure parking is only done in designated areas

Auto speed reduction when entering designated areas

Improving Safety for rider and pedestrian



E-Scooter safe parking

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Smart DCU activities – E-Scooter Supercharged Safety trial

As the DCU Campus is a closed road network it is possible to legally trial E-Scooters (Campus only) Helmet wearing detection Phase two: **Computer Vision** Automated detection of helmet Detection of **pedestrians** and **hazards** that will trigger an automated speed reduction Automatically reduce the speed Learnings will be shared as it approaches pedestrians • Can also be trialled in other Smart Districts

SMART DCU **Opportunities**

There has never been an easier time to deploy the most advanced Smart City propositions

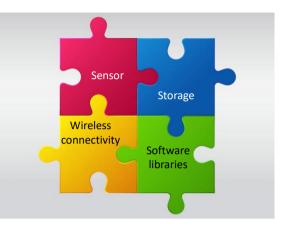
New Technologies are enabling low cost sensors, advanced wireless communications and low cost computer power

When conceptualisation your Smart City proposition, firstly list WHAT you want to do

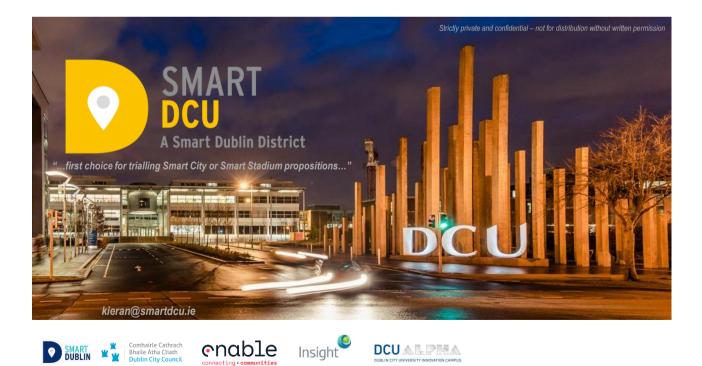
Do not be limited by your knowledge of technology

At a later stage figure out HOW to implement

If there are parts of your proposition that appear to be impossible, just wait a while and a solution will appear



Modular approach to building your proposition



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