

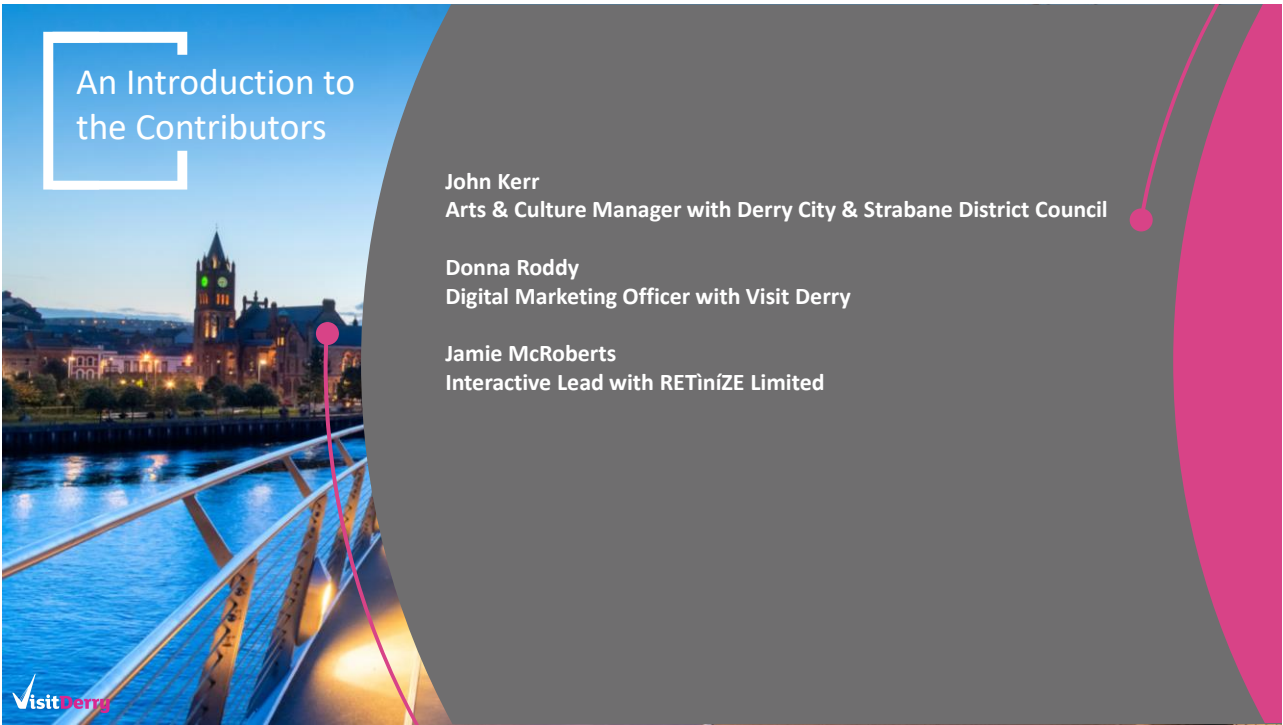


Walls Alive App
Offering visitors an
interactive tour of our city

VisitDerry

 **Derry City & Strabane**
District Council
Comhairle
Chathair Dhoire &
Cheantar an tSrathá Báin
Derry Cittie & Strábane
Destríck Council

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**An Introduction to
the Contributors**

John Kerr
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Digital Marketing Officer with Visit Derry

Jamie McRoberts
Interactive Lead with RETiníZE Limited



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The Walled City

Listed as the World's 1001 Historical Sites You Must See Before You Die (UNESCO).

The City is the only remaining completely Walled City in Ireland and one of the finest examples in Europe of Walled Cities.

Walking tours are available all year round.



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The Walled City – where the Wild Atlantic Way meets the Causeway Coastal Route



visitDerry

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VisitDerry

A festival city steeped in history

A compact walkable city with cathedrals, churches, iconic murals, architecture and heritage.

Buzzing festival city, from Halloween, Jazz, Choral and Foyle Maritime Festival - Clipper World Yacht Race host port.



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Walls Alive AR



The city's first AR tour, with friendly guides Michael and Mairead.

Visiting 12 immersive locations in and around the city.

Encourage users to drop into some of our popular attractions, such as the Guildhall, award winning Museum of Free Derry, Tower Museum and more.



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The Context

Funding from the Heritage Lottery Fund and Tourism NI
Heritage Venue Working Group

Designed to integrate with the existing heritage infrastructure and
product offering that the city has to offer

What's in a name?

visiterry

The slide features a background image of a bridge over a river at night, with a city skyline in the distance. The text is overlaid on a dark grey semi-circular shape on the right side of the slide. A pink line with dots connects the text elements.

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